

## Professional/Personal Development

Leadership San Marcos covers the subjects of local and regional business and economy, area educational systems, city and county government, social services and highlights of historical San Marcos in seven one-day sessions throughout the year. Presenters include industry and community leaders, experts in their fields, and elected officials.



*"To remain a vital and prosperous community, San Marcos needs strong leaders. Leadership San Marcos helps develop those leaders that will guide San Marcos to continued vitality and prosperity in the future."*

John Rodriguez, Accountant,  
McCoy's Building Supply

The program begins with a day of teambuilding and included in each session is leadership skills training. Communication skills, essential to effective leadership at any level and in any venue, are taught by some of the best in the business.



**Dr. Richard Cheatham, Dean of Fine Arts and Communication at Texas State University-San Marcos, on leadership skills**

## Community Knowledge

Leadership San Marcos will broaden your knowledge of the greater San Marcos community through educational tours of local businesses, social services and government entities that are otherwise not available to the general public.

*"Community service through involvement in Leadership San Marcos has enriched my leadership skills. I am proud to be associated with the LSM organization."*

Kay Stroman, Vice President Human Resources,  
Grande Communications

Through community service activities, projects, speakers and tours, Leadership San Marcos motivates individuals to become involved leaders and members of our community. Over the years, many of our Leadership San Marcos graduates have become involved in social service and not-for-profit organizations that make up the foundation of our community. Serving the community is a complimentary experience for business leaders at all levels that Leadership San Marcos is proud to help facilitate through the knowledge we provide.



**Class Tour**

*"When you look at community-oriented businesses, you almost always find a graduate of Leadership San Marcos."*

Tom Brown  
San Marcos CISD Board of Trustees

## Projects

Leadership San Marcos class members are encouraged to further develop their leadership skills through the completion of a project that benefits the community.

Class projects include: San Marcos Plaza wooden deck, benches, and ramp; San Marcos Dog Park; the Children's Park Safety Fence; Tourist Map/Directory at the San Marcos Visitor's Center; the Aquatic Playground at Rio Vista Park; Dunbar Park basketball court improvements, a brochure on Historic San Marcos, and the Activity Center outdoor sign.



**Class of 2003 Project, Aquatic Playground**

*"Leadership San Marcos has certainly made a difference in our community through joint projects and partnerships. The creative projects are assets that many generations will enjoy."*

Dan O'Leary, City Manager  
City of San Marcos



**Class of 2006 Project, Activity Center Sign**

# Discover the leader in you!

## I am interested in:

- Receiving a phone call to discuss the program
- Receiving an application
- Nominating someone (include contact information below).

## I would like to support Leadership San Marcos by:

- Hosting a class session
- Providing breakfast or lunch for a session
- Providing a tour of my business
- Being a presenter
- Donating to the scholarship fund (see website for more information)
- Underwriting opportunities (see website for more information)

## I want to join the Alumni Association:

Graduates of Leadership San Marcos or another community leadership program can continue the process of leadership development and networking by becoming members of the Leadership San Marcos Alumni Association.

- I would like to join the Alumni Association. Send a \$40 check payable to Leadership San Marcos.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Referred by: \_\_\_\_\_

# Discover the leader in you!

To apply for this program, use the tear-off portion of this brochure to request an application or download one from our website:  
[www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com)

Complete the application and send it with two letters of recommendation to the address below by June 15<sup>th</sup>.

For details about the program or the Alumni Association, see our website.

The mission of Leadership San Marcos is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.

Leadership San Marcos  
P. O. Box 1144  
San Marcos, TX 78667

[www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com)  
[leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net)



Leadership San Marcos develops and promotes community awareness, personal and professional growth, and civic involvement for tomorrow's leaders.

# Discover the leader in you!

Leadership San Marcos is dedicated to providing the opportunity for individuals to gain the experience and knowledge to improve their leadership skills and increase their contribution as a citizen of this community. The program has introduced over 250 Leadership graduates to our community.

## Networking

Leadership San Marcos provides an invaluable opportunity to build relationships with professionals from various organizations and businesses in the community. Networking advantages through Leadership San Marcos include expanding one's resources, keeping abreast of new developments in business, the economy and the community, learning about other businesses and industries, making new contacts and continuing established network connections through the Alumni Association.

*"Involvement in the Leadership program provided me a wealth of training and contacts with people in key leadership positions in the community."*

Pat Tessaro, Executive Director  
Hays County Area Food Bank



Class of 2004, Team Building Session

Leadership San Marcos graduates include business leaders, elected officials, board members, and other vital members of our community who are now an integral part of its growth and vitality.

*"Leadership San Marcos improved my leadership ability and provided networking opportunities that have enhanced my business."*

Mary Evans, Top Producer  
Coldwell Banker Real Estate